

FAITH &
SOCIETY



Certificate of Advanced Studies (CAS):

Integral Economics

Incorporating Sustainability, Ethics & Faith

UNIVERSITY OF FRIBOURG
FACULTY OF THEOLOGY
CENTER FAITH & SOCIETY
AV. DE L'EUROPE 20, CH-1700 FRIBOURG



Scuola universitaria professionale
della Svizzera italiana

SUPSI



A continuing education course offered by the
University of Fribourg, Switzerland.

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of the University of Fribourg).

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The background of the entire image is a dark, textured pattern of various green plants and leaves, rendered in a monochromatic, almost black-green color scheme. The pattern is dense and intricate, with many small, detailed leaves and stems visible throughout the frame.

«Integral Economics –
Incorporating Sustainability, Ethics & Faith»

Global perspectives on sustainability, hope and the future of the marketplace



«Integral Economics»

Editorial

It is time to rediscover the fundamental purpose of economics and entrepreneurship and to acknowledge the significant role of faith and theology in shaping economic processes. According to Luigino Bruni and Stefano Zamagni (*Civil Economy*), the market is not only an instrument to allocate goods but also a place for personal encounters. Accordingly, we need to readjust our focus on reciprocity and community and gear our market and business activities towards sustainability. We understand sustainability in a fourfold sense, namely: Economic, social, ecological and spiritual sustainability. Embedded in a teaching and learning community, this course will take a look at the good and the evil of the current economic system. It will provide innovative ideas and approaches towards how tomorrow's economy can be a driving force in taking responsibility for our world. This course further aims to promote effective and sustainable behavior of entrepreneurs, business leaders, managers, and workers and discusses how this responsibility can be practiced in businesses and workplaces.

Participants of the CAS «Integral Economics – Incorporating Sustainability, Ethics & Faith» will spend twelve months dealing with twelve major themes, which are fundamental to the Christian faith and to a theologically informed perspective on work, values and business ethics:

- Roots and Innovation
- Work and Creativity
- Money and Trust
- Individuals and Organizations
- Wealth and Poverty
- Market and Community

This dossier offers you the necessary information on this innovative CAS, including the character and objectives of the course, the dates and the structure of each course day, the curriculum and the international, interdisciplinary and ecumenical group of lecturers as well as the program fees and the registration formalities.

We would be glad to answer any questions you might have and look forward to welcoming you to our community!

*PD Dr Christine Schliesser, Adrian Pust (CPA), Dr Valentina Rotondi,
Directors of Studies*

What is «Integral Economics»?

Character

«Integral Economics» is a one-year graduate academic qualification. The modular program is offered by the Faculty of Theology at the University of Fribourg in Switzerland, which is organized and carried out by the «Center Faith & Society» and the «Interdisciplinary Institute of Ethics and Human Rights» in Partnership with the Department of Business Economics, Health and Social Care at the University of Applied Sciences and Arts of Southern Switzerland (SUPSI). The course extends over 18 study days, consisting of twelve online half-days and six days of personal attendance.

For whom is «Integral Economics»?

Participants

«Integral Economics» is aimed at young professionals and people working in the business world who want to increase their business ethics expertise and strengthen their reflective judgment and decision-making capacities. Furthermore, CAS «Integral Economics» is designed for people who wish to gain a theological view on economics and are interested in transferring their Christian beliefs into practice at their workplaces. The six in-person study days provide a great opportunity to meet like-minded participants and to extend your network.

Is «Integral Economics» internationally orientated?

Internationality

«Integral Economics» offers you a unique opportunity to get to know different Christian business networks and church institutions. A bachelor's degree or equivalent university education is preferred. Applicants without a degree from a higher education institution can still be admitted through an application-based procedure. Business education is not required. Yet, having relevant business experience is considered an asset. You can expect to meet an international, diverse, multidisciplinary cohort eager to impact the economy of today. Top academics and industry experts from all around the world will be your facilitators.

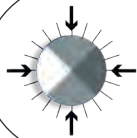
What is the «Integral Economics» learning approach?

Hybrid-Experience



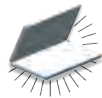
In-Person and Online

«Integral Economics» consists of Live Events, Video Lectures, Live Webinars, Reading Assignments, Q&A Sessions and Discussions.



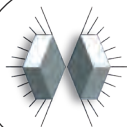
Goal Setting

Between study days, you will have learning goals set for the month, including video lectures and reading assignments.



Video Lectures

The recorded video lectures are conducted by academics and business experts.



Live Webinars

During the program, there are six weekends with live webinars conducted by our lecturers and guest speakers.



Q&A Sessions

As part of the live webinars, course leaders will also conduct Q&A sessions during the streaming of the events.



Follow-Up

A Program Support Team will follow up via emails and via zoom calls with participants, if necessary.

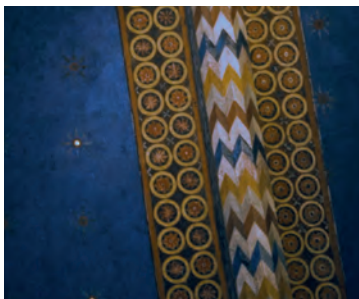


Continuous Program Access

You will continue to have access to the program videos and learning material for up to 24 months from the program start date.

«To you, young people,
I once again entrust the task of
placing fraternity at the centre of
the economy. We feel the
need for young people who,
through study and practice,
know how to demonstrate
that a different economy exists.
Do not be discouraged!»

Pope Francis



When will «Integral Economics» take place?

Time

The course begins every year in late summer. Specific course dates can be found on the attached sheet and online (website).

Online study days always take place on Fridays 5-8pm (CET) and Saturdays 9-12am (CET), except for the two (live) weekends in Fribourg (Switzerland) and Assisi (Italy), which are organized and carried out by the «Center Faith & Society».

Our six online weekends are organized as follows:

Fridays

5.00 PM	Devotional start of the seminar
5.15 PM	First seminar block (lecture, discussion)
<i>6.15 PM</i>	<i>Break</i>
6.30 PM	Second seminar block (lecture, discussion)
7.30 PM	Summary, Outlook
8.00 PM	Devotional end of the seminar

Saturdays

9.00 AM	Devotional start of the seminar
9.15 AM	First seminar block (lecture, discussion)
<i>10.15 AM</i>	<i>Break</i>
10.30 AM	Second seminar block (lecture, discussion)
11.30 AM	Summary, Outlook
12.00 AM	Devotional end of the seminar

Interview

with Luigino Bruni about the importance and curriculum of the course «Integral Economics»



Why are you passionate about the CAS «Integral Economics»?

Western civilization and, within it, Christianity, is in a time of exile (in Biblical terms). During this time it is essential and decisive to generate a new narrative of faith if we want to imagine a future. Economics is the new «faith»-religion of our time, therefore it is impossible to imagine a new Christian narrative without entering into the dialogue-critique with economics.

This course is meant to facilitate a joint «learning and teaching community». What do you mean by this?

«Community» is once again a central word. There are very few words that are in such a profound crisis today. This is due to the existing crisis between Christianity and Western humanism. Within just a few decades we have moved away from the great ethical categories that have shaped our civilization over the last two millennia, from virtue ethics and from the common good, and therefore from community.

As you prepare your lectures, what is it that you want to emphasize?

First, why and how economics is becoming a new religion with its dogmas, commandments, sacred books and words. Second, to show that the temples of this new religion are big companies and global consulting agencies. Third, by using the Bible as a foundation, to point out that economics today is more idolatry than it is a religion. My fourth emphasis is to analyze the economic roots of the Bible and the main economic categories in the great prophets (Isaiah, Ezekiel, Jeremiah, Hosea).

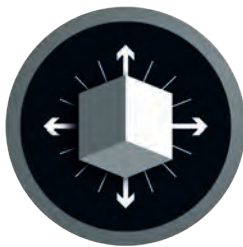
Why would you recommend this course?

«Integral Economics» will augment the economic lives and theories of the participants with Biblical and theological categories. Participants can discover the religious nature of capitalism and enjoy new dimensions of both economics and theology, coming from the dialogue between the two. It will empower them to become active agents in creating a more humane future, a future for the common good.

What will be your takeaway?

Program

At the end of the course you will be able to:



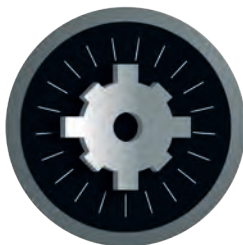
Describe

The fruitful manner in which economics and theology interrelate rather than oppose each other.



Demonstrate

The value of faith-based economics in your own personal and business context.



Explain

How to contribute to Ethics of Sustainability from a Christian perspective.



Plot

Steps for becoming empowered in order to lead change towards a better world.

What does «Integral Economics» cover?

Curriculum

«Integral Economics» is devoted to central themes of Christian faith and economics within the framework of six (online) Modules, two (live) events and a practical application Module:

Module 1 (live in Assisi): Introduction Event

Study Day 1: Introduction

- Overview of the course
- Introduction of the lecture team
- Which theology? Whose economics?
Towards a new social imaginary

Study Day 2: Against dualism

- Beyond the dichotomy of
public-secular vs. private-religious
- Reflecting one's own presuppositions
- Introducing Integral Sustainability

Module 2 (online): Roots & Innovation

Study Day 3: Roots

- Biblical roots of economics
- The invisible hand and other
economic myths

Study Day 4: Innovation

- Roots and wings
- Goods, money, and technology

Module 3 (online): Work & Creativity

Study Day 5: Work

- Regarding work as participation in
God's ongoing creation
- Work and vocation
- Ora et labora: Towards a Christian
understanding of work

Study Day 6: Creativity

- Communication and creativity
- Work and dignity
- The power of the radical
social imaginary

Module 4 (online): Money & Trust

Study Day 7: Money

- The world of finance
- Credit and faith
- Interest

Study Day 8: Trust

- Social capital: trust and relationships
- Interest and debt
- Debt and guilt

Module 5 (online): Individuals & Organizations

Study Day 9: Individuals

- Entrepreneurship and the entrepreneur
- Homo oeconomicus vs. persona oeconomica
- Leadership and responsibility

Study Day 10: Organizations

- Management and human flourishing
- Theological anthropology and what it means for economics
- Organizations and powers

Module 6 (online): Wealth & Poverty

Study Day 11: Wealth

- What is wealth?
- Measurements of wealth
- Perspectives from the Global South: Wealth, debt and responsibility in South Africa (a case study)

Study Day 12: Poverty

- Towards a theology of wealth and poverty
- Justice: participation, capabilities and distribution

Module 7 (online): **Market & Community**

Study Day 13: Market

- Theology of market and community
- Market, freedom and communitarianism
- Global corporations, global markets

Study Day 14: Community

- The commons: Who regulates the commons?
- Public sharing
- Just price: keeps market in the community

Module 8 (live): **Internship / Practical Application**

Internship

- Practical application
- Networking

CAS Thesis

In-depth analysis and discussion of one particular issue addressed in this CAS

Module 9 (live in Fribourg): **Closing Module**

Study Day 15: Closing Module I

- Topic chosen by CAS participants
- Presentation of CAS Theses

Study Day 16: Closing Module II

- Presentation of CAS Theses

Who is behind «Integral Economics»?

Lecture Team

«Integral Economics» is taught by catholic and reformed economists and theologians:



**Prof. Dr
Daniel Bogner**

Chair of General Moral
Theology and Ethics,
University of Fribourg



**Prof. Dr
Luigino Bruni**

Chair for Political
Economy, Coordinator of
the Ph.D. Program,
Civil Economy,
LUMSA University, Rome



**Prof. Dr
Luca Crivelli**

Head of department at the
University of Applied Scien-
ces and Arts of Southern
Switzerland, Titular professor
at the Università della
Svizzera italiana



**Prof. Dr
Paul Dembinski**

Department of
Management,
University of Fribourg



**Rev Dr
Walter Dürr**

Director,
Center Faith & Society,
University of Fribourg



**Dr
Valentina Rotondi**

Researcher,
University of Applied
Sciences and Arts of
Southern Switzerland and
the University of Oxford



**PD Dr
Christine Schliesser**

Lecturer in Systematic
Theology and Social
Ethics,
University of Zurich



**Prof. Dr
Tomáš Sedláček**

Economist & Author,
Chief macroeconomic
strategist at Czech
commercial bank CSOB



**Dr
Alessandra Smerilli**

Economist, Secretary of
the Dicastery for
Promoting Integral Human
Development



**Prof. Dr
Christo Thesnaar**

Stellenbosch University,
South Africa

Who is behind «Integral Economics»?

Special Contributors

From renowned entrepreneurs to international corporate leaders, the world's top business and academic names visit and share their insights with «Economy of Francesco» and «Integral Economics» regularly:



**Prof. Dr.
Vandana Shiva**

Indian scholar, environmental activist, Right Livelihood Award in 1993, regarded as an «Alternative Nobel Prize»



Bruno Roche

Founder & Executive Director, Economics of Mutuality, Former Chief Economist, Mars Incorporated



**Prof.
Muhammad Yunus**

Nobel Peace Prize (2006)



**Prof. Dr.
Joseph E. Stiglitz**

Nobel Memorial Prize in Economic Sciences (2001)



**Prof. Dr.
Stefano Zamagni**

Economist, Professor of Economics at the University of Bologna



**Prof. Dr.
Gaël Giraud**

Economist, Director Georgetown Environmental Justice Program

Additional Contributors:

Dr Oliver Dürr - Researcher, University of Fribourg

Lukas Stücklin - Member of the Executive Board, Partner Invethos

Additional contributors can be found on the website.

Who is behind «Integral Economics»?

Directors of Studies



**PD Dr
Christine Schliesser**

Lecturer in Systematic
Theology and Social Ethics,
University of Zurich



Adrian Pust

Swiss Certified Public Accountant
(Dipl. WP), Audit Expert
(Federal Audit Oversight Authority
Switzerland), Venture Capitalist



**Dr
Valentina Rotondi**

Researcher,
University of Applied Sciences and
Arts of Southern Switzerland and
the University of Oxford

What does «Integral Economics» cost?

Fees

These are the costs for participants of «Integral Economics». Low-income earners, trainees, students and groups can apply for a reduction in the basic fee. In justified cases, a discount of up to 50% can be granted on the basic fee. Prices per country are adjusted according to purchasing power parity and can vary:

Country Group 1*

Basic fee for the entire course:	EUR	6'000.–
Costs for 2 weekends (without travel & accommodation):	approx. EUR	400.–
Additional costs for the CAS certificate from the University of Fribourg:	EUR	400.–
Total:	EUR	6'800.–

*Switzerland, Norway, Luxembourg, Ireland, Denmark, Iceland, United States, Singapore

Country Group 2**

Basic fee for the entire course:	EUR	5'000.–
Costs for 2 weekends (without travel & accommodation):	approx. EUR	400.–
Additional costs for the CAS certificate from the University of Fribourg:	EUR	400.–
Total:	EUR	5'800.–

**France, Germany, United Kingdom, Macao, Canada, Israel, Belgium, Austria, Finland, Hong Kong, Netherlands, Australia, Qatar, Sweden, New Zealand

Other Countries

Basic fee for the entire course:	EUR	4'000.–
Costs for 2 weekends (without travel & accommodation):	approx. EUR	400.–
Additional costs for the CAS certificate from the University of Fribourg:	EUR	400.–
Total:	EUR	4'800.–

Who supports «Integral Economics»? Partnerships

This course is conducted as a collaboration of the following institutions:



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della Svizzera italiana

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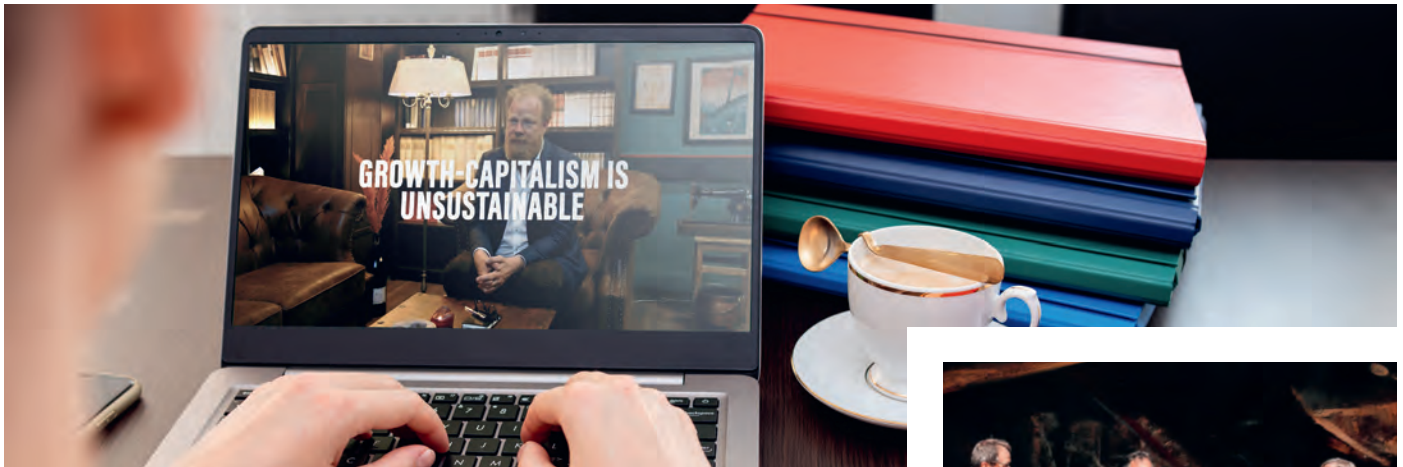
**UNI
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UNIVERSITÉ DE FRIBOURG
UNIVERSITÄT FREIBURG

Supported by:

 **FORUM
CHRISTLICHER
FÜHRUNGSKRÄFTE**

INVETHOS 



«Integral Economics»

Sign-up

You will find a corresponding registration form on our website along with the dates of the next course.

After the registration has been received, the director of studies will check the dossier, decide on admission to the degree program and inform you about the next steps.

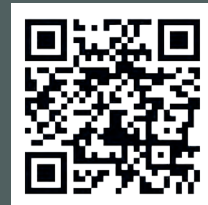


Upon successful completion of the program, you will be awarded a Certificate of Advanced Studies of the University of Fribourg.

The completion of the course corresponds to 15 ECTS credit points.

For more information:

www.integral-economics.com



Contact

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